



# BUSINESS SYMPHONY

living with meaning  
in a competitive world

*A transformational event  
accompanied by piano*

...He is the Mozart of business excellence  
...Truly inspirational and life changing



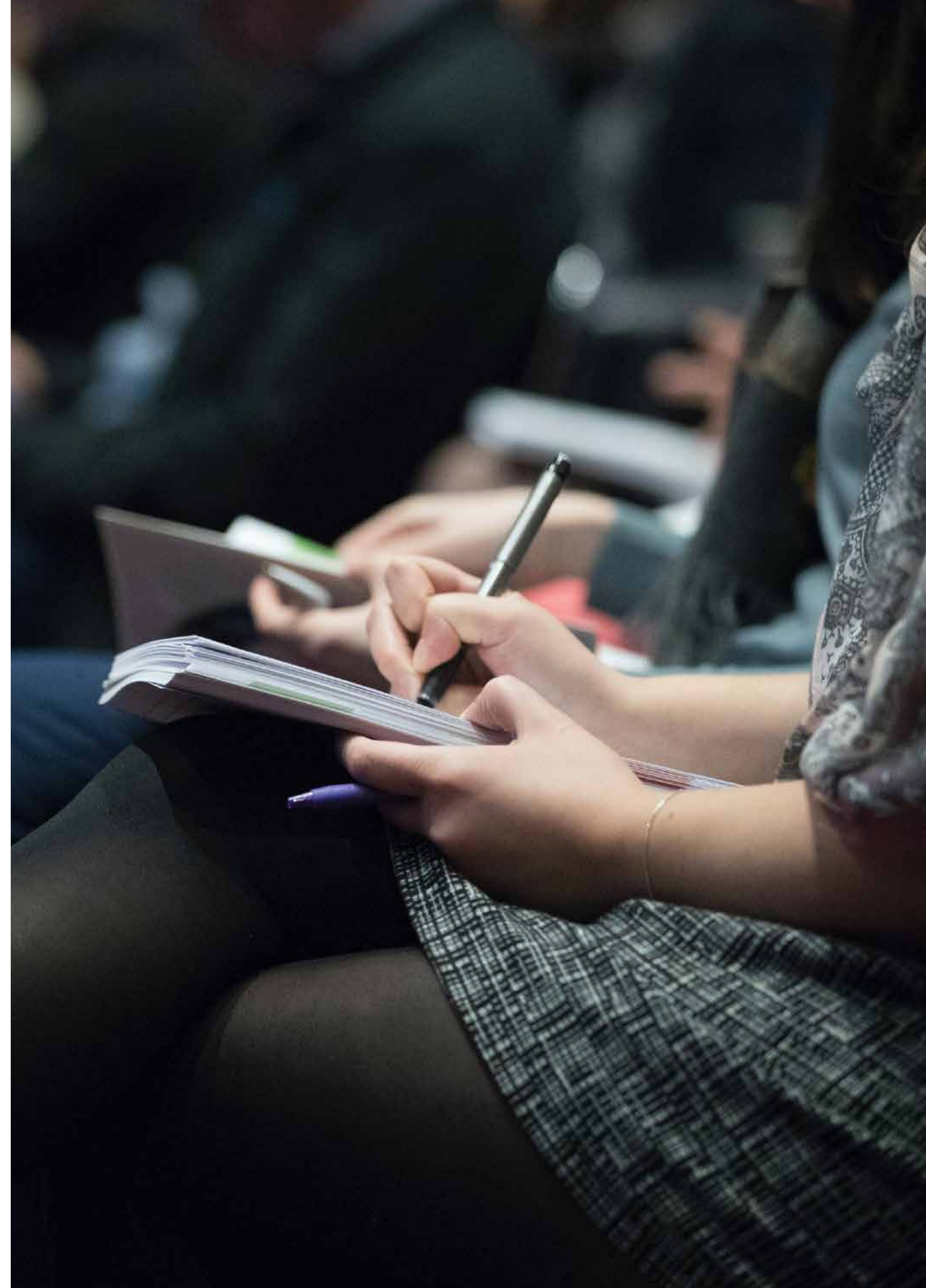
# BUSINESS SYMPHONY KEYNOTE & SEMINARS

*Transform your life and find authenticity in business with Miklós Poós & the Business Symphony™ events.*

## THE CHALLENGE

Globalisation and the development of information technology have created new organisational challenges. Accelerated pace of life means lack of time, permanently high expectations and performance pressure. Restructured work put into inter-cultural and matrix working environments is, in itself, a big challenge. Staying authentic and influencing without positional power is nearly impossible. It all results in lost focus, inadequate work-life balance, lack of resilience and high stress. Also, people easily lose personal authenticity and meaning - losing the essential means you have to give up working with constant joy and freedom. You can only live your talent if you find focus. You can only motivate others if you are motivated yourself.

How to reach astonishing performance in an unsupportive environment and with limited resources? How to unleash your inner potential and be certain in who you are and what you have to do to live a fulfilled life in a demanding business environment?





## WHAT IS A BUSINESS SYMPHONY™ EVENT?

A heart-stirring live piano concert and a motivational event. An exclusive workshop with Mr. Miklós Poós, an internationally recognized OD expert, peak performance coach and stage pianist.

Miklos has been working in a multinational business environment for 20+ years but struggled in not finding enough human beauty and meaning in work, under pressure for results and under will-o-the-wisp organizational identity. Then he repressed a passion for piano and... finally found the solution - integrating work with meaning, success with time, expectations with Life and results with compassion. Now he brings that solution to you.

Business Symphony is the first ever business seminar where music is used as an analogy to answer the various challenges of business and life and to lead the audience back to their personal authenticity.

### On the stage of business

During Business Symphony events Miklós connects modern leadership practices with an artistic approach, translating them into a transformative self-development program and life changing experience. Your customers are your audience. They have to buy into you and your service, they will only do this if and when you inspire them, when you unlock your inner potential and perform with 100% focus, great things will happen.

With his soulful music, experience in business development and entertaining personality, Miklós catches his audiences with ease, helping them to transform their lives and to reach long lasting results.

### The next level

All your actions and your life can be transferred into a piece of art if you get rid of the unnecessary things along the way. Anything you do is an expression of yourself and if it's in harmony with your talent and dream of who you want to be you don't waste a minute from your life. Finding this balance is a skill you need to practice to turn it into art.

People longing for perfection and having various needs don't feel they have all in themselves because they are not in touch with themselves. All the problems and needs are utterly internal. Self fights awareness. Just like artists on stage you have to learn to live in a state of pure awareness, excluding your ego, where you can transmit inner peace and beauty. That's the aim of all this work.

When you find your own voice and start to live your talent all becomes clear and falls into place.



## KEYNOTE & SEMINAR 1: LIVING WITH MEANING IN A COMPETITIVE WORLD (SIGNATURE EVENT)

*“Truth is not just theoretical. You can live truth and you can become a true person.” – Miklós Poós*

### Key content areas

- Which are the most typical life strategies and what is the only true change
- How to find balance and synergy in what you do
- How to find meaning in anything you do
- How to live and work artistically by constantly being at the top triangle of the Maslow pyramid

### Overview:

Music is more than just notes on the piano. Press one key and make a simplistic sound, play more than one key and create a beautiful chord, push that even further, adding a few more ingredients, and you create a number one hit or a beautiful symphony. Living with meaning is like a symphony where all parts are in their place, and it's much more than simple tasks we accomplish or goals we achieve.

In this workshop you will learn how to bring the best out of yourself and your team and break the limits to performance. Miklós Poós's signature Keynote or Business Symphony Event will help you to learn how to be who you really are, just one hat, all of the time.

### Testimonials:

*“Thanks Miklos I could experience a breakthrough I've never imagined that could happen. I am now more unafraid to live and act in a deeper and flawless way..”*

*“I could learn how to gain more credibility and buy-in from my colleagues, in a brilliant way.”  
(David, 45, accountant)*





## KEYNOTE & SEMINAR 2: UNLEASH YOUR TALENT IN BUSINESS

*“Performance is a specific mindset rather than something to achieve.”*

– *Miklós Poós*

### Key content areas

- How to unleash your potential in business and reach extraordinary performance
- How to find out what makes you special and what your unique talent is
- How to transform your life and stay resilient in an ambiguous work environment
- How to stay creative, energetic and free under pressure

### Overview:

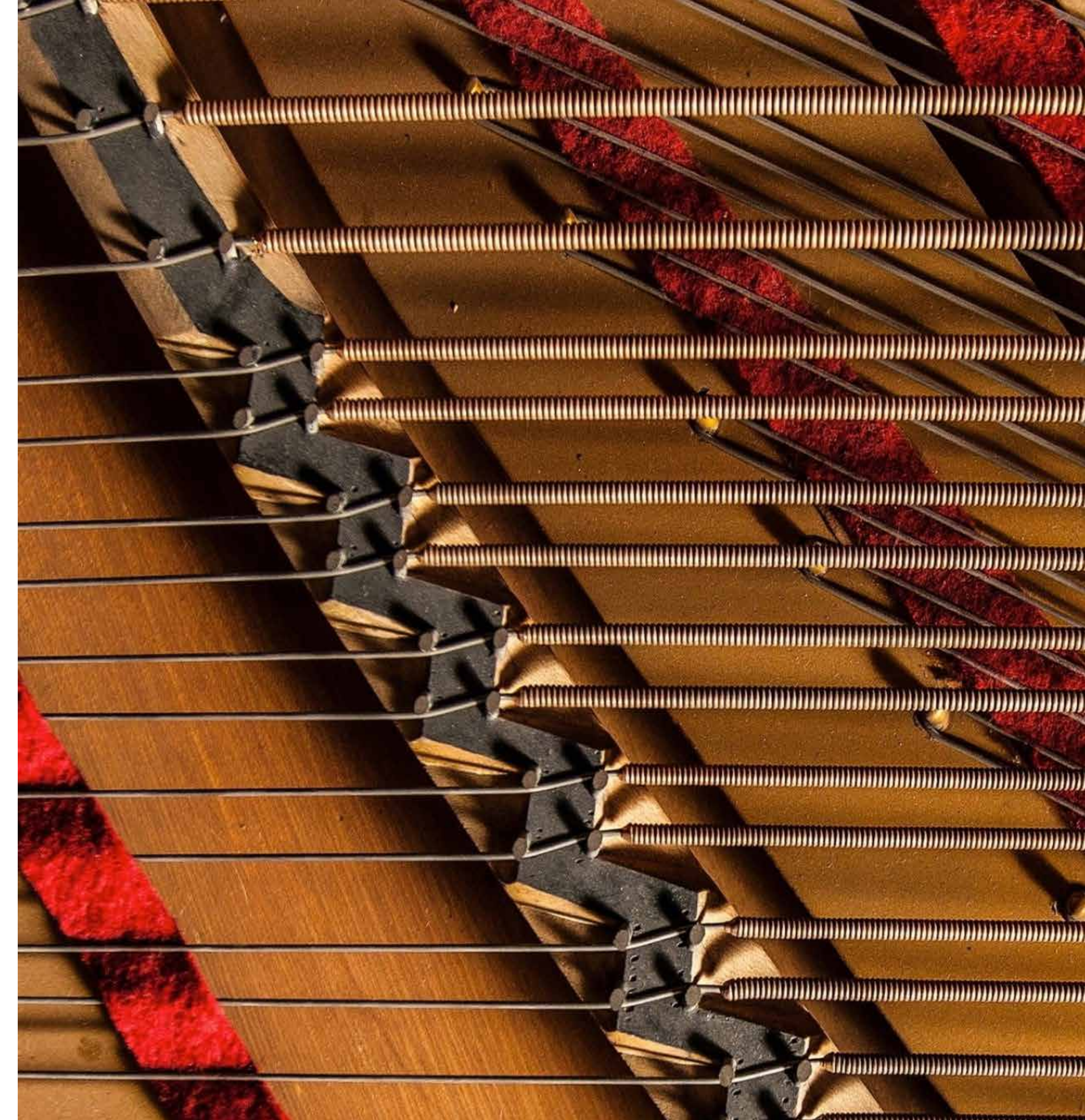
Instead of balancing among the different roles placed upon you from the outside world, you will learn how to find your real position, and be the real you. By unchaining your inner-potential you can get back to what you already possess and become a great performer on the stage of business and your life.

We all wear different hats in different places, we may be the loving and relaxed husband at home, but when we get to work we become the cold hearted dictator boss, as this seems to be the only way to get things done. But what if you could merge the two? What if you could unlock a part of you that allows more freedom in the workplace? The things that make you great at home merging with the things that make you great at work - wouldn't that be easier? more fulfilling? more effortless? Well maybe now you can...

### Testimonials:

*“It gave me a useful overview of how to live my talent.” (Scarlet, 28, marketing manager)*

*“It helped me to open up about problematic work-related topics not discussed at my workplace and find my drive to break through...” (Mike, 38, engineer)*





## KEYNOTE & SEMINAR 3: CHARISMATIC LEADERSHIP – PERFORMANCE BY AUTHENTICITY

*“Performing on stage and making an impact on your audience is in many ways similar to reaching extraordinary performance in business by positively influencing your customers.” – Miklós Poós*

### Key content areas

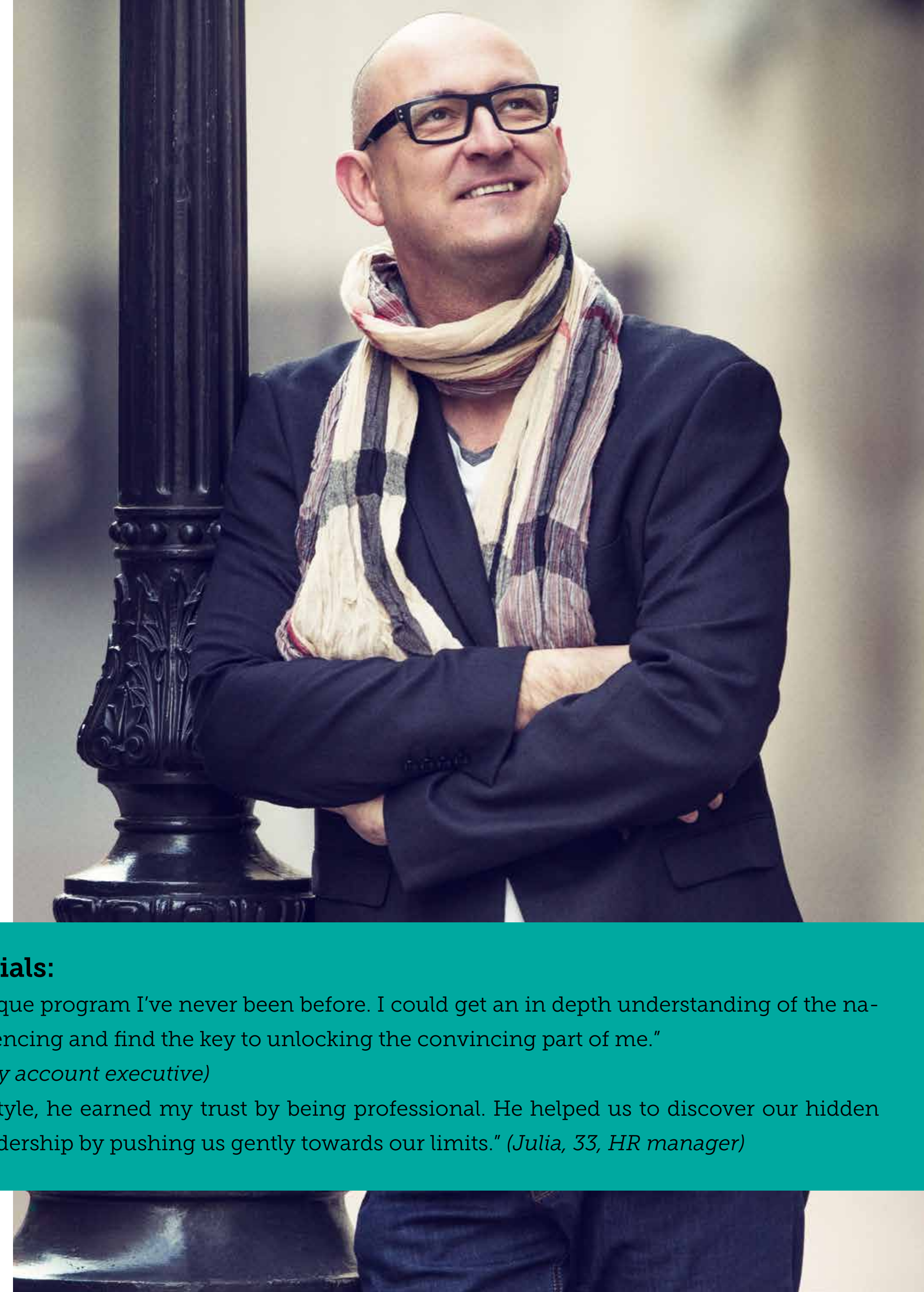
- How to lead with passion and be a star in business
- How to become charismatic at work and energetic in your private life
- How to be present in a multinational organisation with your true self, which can inspire others
- How to become role models for others

### Overview:

Professional musicians are focused and in harmony with themselves and others. They can easily make an impact and they usually become role models for their audiences. During this Business Symphony Workshop Miklós builds stage performers’ experience into business and leadership practices by simply sharing and demonstrating what they do and how they do it.

Great teachers, inventors or performing artists are all people we look up to, admire and people who have the power to influence us for a lifetime. To be a good leader therefore you will also need to become a good role model to your team, leading them with inspiration and showing a clear vision especially in challenging times.

Participants of the workshop will acquire an understanding of how to achieve this state of mind and take the most important step to becoming inspirational leaders.



### Testimonials:

*“It was a unique program I’ve never been before. I could get an in depth understanding of the nature of influencing and find the key to unlocking the convincing part of me.”*

*(John, 43, key account executive)*

*“I liked his style, he earned my trust by being professional. He helped us to discover our hidden power in leadership by pushing us gently towards our limits.” (Julia, 33, HR manager)*



## WHO IS IT FOR?

- High achievers who want to rise to artistic freedom
- Peak performers who want to bring their life to the next level and understand the big picture of unleashing potential and being an inspiration for others
- Leaders or associates who want to find self-identity rooted in a unified reality
- Managers who want to lead their people with passion and charisma
- Employees trying to find more meaning in what they do
- People who have been disappointed in their life and instead of striving for perfection search for real fulfilment
- Those longing for a true and authentic life not just for success and survival
- Anyone stuck with personal development in this highly competitive world





## WHO IS MIKLÓS POÓS?

A peak performance coach, a strategic advisor to executive leaders and top athletes, public speaker, author and a recognized composer. As an OD expert, economist, mental health professional and a Unitivem Life Coach Miklós Poós is also the founder of KANOA Ingenium, a market-leading people development organisation covering the Central and Eastern European region. He has worked as a business consultant for 20+ years with sports clubs and senior management of top organisations such as: Porsche, Danone, AXA and Microsoft to name just a few. His people development experience has led him to work with top leaders around the world.

### **Professional background and experience**

Influenced by the work of Martin Seligmann, Viktor Frankl and Charles Bentley, Mr Poós is a Hungarian born expert in changing attitudes and managing talents with a focus on the CEE region, where attitude change is challenged by the post communist regimes and autocratically-wired cultures and where 'learned helplessness' is a common phenomenon.

Miklós has delivered training programs, workshops and coaching for nearly 50 thousand participants and leaders to date, giving him immeasurable experience in the development of individuals, teams, corporate cultures and leadership.

Some of his recent assignments include: the permanent development of the internal training team of a multinational corporation in six countries, establishment of sales organization within a large firm (including the sales focused training of ca. 1.000 associates at all levels), designing and implementation of a comprehensive corporate health program covering nearly 5000 associates and complex leadership development projects for various levels ranging from team leaders to the CEO.

### **Composer and Talented Pianist**

Miklós has been composing and playing piano since he was 5. For 30 years he has developed his craft, quietly behind closed doors. Hours and hours of practice and hours and hours of wrong notes, which he patiently corrected to ensure he could play the composition seamlessly and perform at his best, leaving his audience yearning for more.





PACKAGES		
KEYNOTE	Duration:	Up to 90 minutes
	Number of audience:	Any
SEMINARS	Duration:	One full day (9:00 am - 6:00 pm)
	Number of audience:	Small group (up to 30) or large group (30+)
FEATURED BENEFITS	STANDARD	GOLD
Personal assessment on inner potential		🎵
Complementary coaching session		🎵
Follow-up program (24/7)		🎵
Digital material of the seminar (photos, videos, exercises)		🎵
Complementary book (Business Symphony)	🎵	🎵
Personal action plans	🎵	🎵
Course material, Workbook	🎵	🎵
Certificate on completion	🎵	🎵
<div> <div>WHAT YOU WILL GET ON ALL SEMINAR PROGRAMS</div> <div>→</div> <ul style="list-style-type: none"> <li>• A holistic approach to living and managing people</li> <li>• Useful ways of challenging limiting beliefs</li> <li>• Powerful tactics to reveal talent and perform like never before</li> <li>• Self-development tools</li> <li>• Increased engagement and integrity</li> </ul> </div>		







## MORE INFO & ENQUIRIES

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📷 **Instagram:** [instagram.com/miklos\\_poos](https://instagram.com/miklos_poos)